# STUDY AND EVALUATION SCHEME FOR DIPLOMA PROGRAMME IN FASHION DESIGN

# **Third Semester**

Sr. No.	Subject	L	Т	P	Total	Evaluation Scheme						
						Internal A	ssessment	External Assessment (Examination)				
					Theory	Practical	Theory		Practical		Total	
		Periods/Week				Max. Marks	Max. Marks	Max. Marks	Hrs.	Max. Marks	Hrs.	Marks
3.1	CAD-I	-	-	3	3	50	-	-	-	80	3.00	130
3.2	Pattern Making	-	-	6	6	25	50	50	2.5	100	3.00	225
3.3	Fashion Illustration-III	-	-	6	6	-	50	-	-	100	3.00	150
3.4	Garment Construction-III	2	-	5	7	25	-	100	2.5	-	-	125
3.5	History of Costume	2	-	-	-	25	-	100	2.5	-	-	125
3.6	Elements of Fashion	2	-	-	-	-	20		- 1	50	3.00	70
3.7	Thematic Approach to Design-I	-	-	6	6	-	25	-	- 1	100	3.00	125
Indus	Industrial Exposure (Assessment at Inst. Level)+		-	-	-	-	25	-	- 1	-	-	25
Disc/ (	Disc/ Games/SCA/NCC/NSS #		-	4	-	-	25	-	- 3	-	-	25
Total		6		30	36	125	195	250	- 1	430	-	1000

<sup>+</sup> Industrial visit compulsory to minimum 2 industries or Departments.

Six week project based industrial training as per details specification in major project syllabus, out of six week, four weeks during vacation after 4th semester & two weeks after 5th semester till commencement of 6th semester industrial oriented training cum major project work will be evaluated in 6th semester by as examiner from industry.

<sup>#</sup> General Proficiency will comprise of various co-curricular activities like games, hobby clubs, seminars, declamation contests, extension lectures, NCC, NSS and cultural activities etc.

LTP

Periods/week - - 3

## RATIONALE

The students are supposed to know how to compose geometrical shapes, and how to design traditional and contemporary motif etc. After going through this subject, the students will be able to draw various designs through computer software.

## **DETAILED CONTENTS**

# PRACTICAL-(Use of Corel Draw)

- 1. Study of different tools.
- 2. Create composition of geometrical shapes in "8×8" block.
- 3. Design a traditional and contemporary motif.
- 4. Draw 2 profiles of female flesh figures (front and back).
- 5. Design a logo and brochure.

- 1. Literature from the supplier of each software can be consulted
- 2. Corel draw 9-bpb publication

### 3.2 PATTERN MAKING

L T P Periods/week - - 6

#### RATIONALE

The students are supposed to know how to adapt basic blocks to various garment designs, and layouts. Thus the subjects deals with variations of pattern and styling of garments. After going through this subject, the stude4nts will be able to draw various components of the garments.

#### DETAILED CONTENTS

#### PRACTICAL EXERCISE

- 1. Drafting of adults bodice block and sleeve.
- 2. Drafting of adults skirt block.
  - 2.1 Adaptation of skirt block to various styles.
- 3. Pattern layout of various designs for kids.
  - 3.1 Using variations of yokes, collars, necklines, sleeves and skirts styles.

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3.2 Including details like pleats and tucks etc.

- 1. Fashion drawing designs; Magazine of Thailand
- 2. Pattern designs for haute couture volume-1
- 3. Fashion drawing –the basic principles by Annen Allen and julion scaman
- 4. Latest fashion style by winter hiver
- 5. Jasmine's New look, on Indian fashion scene"

## 3.3 FASHION ILUSTRATION- III

L T P

Periods/week - - 6

## RATIONALE

The students are supposed to know how to design men's and women's wear. After going through this subject, the students will be able to design various types of the garments.

## **DETAILED CONTENTS**

- 1. Male Croquets.
- 2. All poses- front, back, side 3/4.
- 3. Backdrops.

#### ASSIGNMENTS

- 1. Men's wear project-
  - 1.1 Casual Wear.
  - 1.2 Winter Wear.
  - 1.3 Formal Wear.
  - 1.4 Sports Wear.
  - 1.5 Shell Wear.
- 2. Women's Wear project-
  - 2.1 Garments based on elements of design.
  - 2.2 Garments based on design details.
  - 2.3 Garments emphasing various body contour.
  - 2.4 Shell wear

- 1. Fashion drawing designs from magazine of Thailand
- 2. Fashion drawing –the basic principles by Anne Allen and julion seaman
- 3. Fashion illustration by bina Abling

#### 3.4 GARMENT CONSTRUCTION-III

LTF

Periods/week 2 - 5

#### RATIONALE

The diploma holders in garment technology are supposed to fabricate the garment for kids: as per the layouts and specification. Hence this subject has been included in the curriculum in order to develop such competencies.

#### **DETAILED CONTENTS**

## Theory

1. Preparation of fabric for cutting (04 hrs)

- 1.1 Straightening the fabric
- 1.2 Shrinking the fabric
- 1.3 Ironing/pressing the fabric
- 2. Sequence of cutting (04hrs)
  - 2.1 Lay out the pattern pieces, marking and transferring
  - 2.2 The pattern details, cutting, layout.
  - 3. Handling of special fabrics while cutting and stitching
- 4. Fitting (08hrs)
  - 4.1 Principles of good fit
    - 4.2 Sequence of fitting
    - 4.3 Alterations to achieve a good fit
- 5. Construction details
  - 5.1 Seam finishes
  - 5.2 Fullness
  - 5.3 Heam finishes
  - 5.4 lining/interlines
  - 5.5 facing / interfacing
- 6. Decorative details
  - 6.1 Yokes and trimmings- necessity and method of fabrication
  - 6.2 Various types of yokes, uses of trimmings, lace, pipin

## PRACTICAL EXERCISE

- 1. Formal frock
- 2. Skirt top
- 3. Jump suit
- 4. Shirt for boys

## RECOMMENDED BOOKS

- 1. Pattern making for fashion design by Amstrong
- 2. Clothing construction by Doongaji
- 3. System of cutting by zarapkar
- 4. Clothing construction by evelyn a Mansfield, hougutan miffin co. boston
- 5. Creative sewing by allynie bane: mcgraw hill book co. inc new York

# SUGGESTED DISTRIBUTION OF MARKS

Topic	Time Allotted (Period)	Marks Allocation (%)		
1	6	20		
2	6	20		
3	6	20		
4	4	10		
5	6	20		
6	4	10		
Total	32	100		

## 3.5 HISTORY OF COSTUMES

L T P Periods/week 2 - -

# RATIONALE

The students of fashion design should be able to appreciate our ancient civilization, the fashion existing in the different periods, their contribution in shaping the present and promoting the future trends in the field of fashion.

#### **DETAILED CONTENTS**

- 1. Origin of clothing: theories protection, modesty, adornment
- 2. Ancient Indian Civilization
  - 2.1 Indus valley civilization
  - 1. Detailed study of dates, significant developments
  - 2. Women's Costumes-dresses, jewelry, hairstyles, footwear
  - 3. Men's costumes- dresses, jewelry, hairstyles, footwear
  - 2.2 Mauryan and Sunga Period
  - 1. Detailed study of dates, significant developments
  - 2. Women's costumes-dresses, jewelry, hairstyle, footwear
  - 3. Men's costumes- dresses, jewelry, hairstyles, footwear:-
  - 2.3 Kushan period
    - 1. Detailed study of dates, significant developments
    - 2. Women's costumes-dresses, jewelry, hairstyle, footwear
    - 3. Men's costumes- dresses, jewelry, hairstyles, footwear
  - 2.4 Gandhara period
    - 1. Detailed study of dates, significant developments
    - 2. Women's costumes-dresses, jewelry, hairstyle, footwear
    - 3. Men's costumes- dresses, jewelry, hairstyles, footwear
  - 2.5 Gupta period
    - 1. Detailed study of dates, significant developments
    - 2. Women's costumes-dresses, jewelry, hairstyle, footwear
    - Men's costumes- dresses, jewelry, hairstyles, footwear

## Medieval period

- 3.1 Mughal period
  - 1. Detailed study of dates, significant developments
  - 2. Women's costumes-dresses, jewelry, hairstyle, footwear
  - 3. Men's costumes- dresses, jewelry, hairstyles, footwear
- 4. Traditional Costumes of India: Types of costumes for male and female, significance of culture and rituals: Jammu and Kashmir, Punjab, Rajasthan, UP, West Bengal, Assam, Maharashtra, Tamil Nadu
- 5. Egyptian costumes
  - 5.1 Detailed study of dates, significant developments, mummification
  - 5.2 Women's costumes-dresses, jewelry, hairstyle, footwear
  - 5.3 Men's costumes- dresses, jewelry, hairstyles, footwear
- 6. Greek costumes
  - 6.1 Detailed study of dates, significant developments,
  - 6.2 Women's costumes-dresses, jewelry, hairstyle, footwear
  - 6.3 Men's costumes- dresses, jewelry, hairstyles, footwear
- 7. Roman period
  - 7.1 Detailed study of dates, significant developments,
  - 7.2 Women's costumes-dresses, jewelry, hairstyle, footwear
  - 7.3 Men's costumes- dresses, jewelry, hairstyles, footwear
- 8. Byzantine Period
  - a) Detailed study of dates, significant developments,
  - b) Women's costumes-dresses, jewelry, hairstyle, footwear
  - c) Men's costumes- dresses, jewelry, hairstyles, footwear

- 1. Costumes of india and Pakistan by s.n. dhar
- 2. Costume of india by dhar and parameters
- 3. Ancient Indian costumes by roshan alkazi
- 4. Fashion memory by yves saint Laurent, pieme berge
- 5. A history of costume in the west by boucher

# SUGGESTED DISTRIBUTION OF MARKS

Topic	Time Allotted (Period)	Marks Allocation (%)		
1	2	8		
2	6	20		
3	4	12		
4	4	12		
5	4	12		
6	4	12		
7_	4	12		
8	4	12		
Total	32	100		

## 3.6 ELEMENT OF FASHION

LTF

Periods/week 2 -

## RATIONALE

The students of fashion design require to know various of fashion and fashion terminologies to have better hold in industry.

## **DETAILED CONENTS**

#### THEORY

- 1. Introduction to fashion and how it evolved.
- 2. Definition of fashion
- 3. Difference between style and design
- 4. Fashion terminologies
- 5. Fashion theories, fashion cycale and factors influencing fashion
- 6. Fashion forecast
- 7. Fashion designers i.e. Indian / international
- 8. Fashion leaders and followers

Note. Different journals like vogue, collezione, treads etc should be shown to the students depicting style designs.

- Fashion buying and merchandising by sydeney Packard and arthus a witness and nathanaxehord
- 2. Reatail fashion promotion and advertising by jauice Harrison hebet grum wald
- 3. Fashion buying by hellen gowrick
- 4. Inside fashion business jarnow/guerrcic/judille
- 5. Fashion merchandising by Elaine stone a samples

# SUGGESTED DISTRIBUTION OF MARKS

Topic	Time Allotted (Period)	Marks Allocation (%)		
1	4	12		
2	2	8		
3	4	12		
4	4	12		
5	6	20		
6	4	12		
7	4	12		
8	4	12		
Total	32	100		

#### 3.7 THEMATIC APPROACH TO DESIGN -1

L T P

Periods/week - - 6

#### RATIONALE

The aim of this course is to develop an understanding the use of design elements into the process of fabric i.e. range development and analytically analysis them.

#### **DETAILED CONTENTS**

#### PRACTICAL EXERCISES

1. Taking an elements create a theme development of fabric swatches outfits on that elements,

New

- 2. Taking any garment derail i.e. placket, pocket etc.
- 3. Emphasis of any derail shoulder bust etc.
- 4. Project on
  - 4.1 Understanding a theme
  - 4.2 Developing a range
  - 4.3 Client based
  - 4.4 Season
  - 4.5 Occasion
  - 4.6 Fabric
  - 4.7 Price
  - 4.8 Usage of material to specified money constraints
  - 4.9 Understanding of lady measurements
  - 4.10 Maling fear specs
  - 4.11 Costing
  - 4.12 Prevention tech.

- 1. Design for the real world: human ecology and social change by papanek
- 2. Repeat pattern: a manual for designers, artists and architects by Philips and bunce
- 3. Ttextile designs 200 yrs of patterns for printed fabrics by meller and elffers.